

Hydration station: criteria for use

When applying to use the hydration station either through payment or sponsorship your event needs to meet the following criteria:

1. The event must take place in South East Water's service region. Please contact our hydration station team if you are unsure your event is in this service region.
2. The event duration is a minimum of five hours with expected numbers of 1,000 patrons or more.
3. All applications for use of a hydration station will be assessed on a case-by-case basis and will be at the discretion of South East Water.
4. Events may be charged a \$710 (including GST) hire fee to use a hydration station. This fee covers delivery, setup and dismantling costs. If payment is not received prior the event, South East Water may forfeit your booking.
5. Events can seek sponsorship to waive the \$710 hire fee. A detailed overview of the event including the following information will be required and may include one or more of the following:
 - if an entry fee is paid, how the money raised will support a local charity or organisation
 - description of the not-for-profit organisation or charitable organisation
 - how information, knowledge or services will be provided to the local community
 - how entertainment, supports local community interests
 - celebration of public holidays or cultural days of significance
6. If application for sponsorship for the use of the hydration station is successful, the event must provide promotional opportunities and benefits for South East Water, which may include signage, social media, and newsletters. All material carrying South East Water's logo must be reviewed and approved by our organisation prior to publication. Photographs of the hydration station in use should also be provided after the completion of the event.
7. If an event has used the hydration station previously, data collected from that event, (including water usage, location, number of attendees, communication between with the event organiser, promotional opportunities provided and photographs of the hydration station in use at the event) will be used to determine whether sponsorship will be provided for the same or similar event in the future.
8. No sponsorship will be provided during the months of June, July and August due to low water usage at event.
9. The hydration station must be connected to mains (potable) water and no other water source will be used. The event organiser will incur any plumbing costs if a tap connection is not suitable or does not meet our plumbing standard.

10. The hydration station is for outdoor use only, the mains tap must be located outside within 20 meters of the hydration. The mains tap must not be located indoors or in a toilet block. The hydration station cannot be connected to a sink.

11. Two weeks prior to an event, the event organiser needs to provide the following documents:

- certificate of currency
- signed terms and conditions
- detailed map of where the hydration station will be located

A booking may be forfeited if all documents are not received.

12. Events that have not obtained sponsorship, the hire fee must be received two weeks prior to the event; otherwise South East Water may forfeit your booking.

Ineligible events for sponsorship

South East Water will **not** consider the hydration station for sponsorship for events that:

- are outside South East Water's service region
- only have connections to rainwater, tank or bore water
- have less than 1,000 people in attendance
- run for a duration of less than five hours
- discriminate against any person(s), organisation(s) or group(s)
- conflict with the water industry and government policy
- support a political party or lobby group
- have products or services that are harmful to the environment
- support foreign charities
- create environmental hazards
- increase the likelihood of damage occurring to the hydration station including raves, outside/indoor dance festivals and dance parties
- have a mains tap located indoors
- are promoted through corporate organisations (excluding not-for-profits)

Ineligible events for hire

South East Water will **not** consider the hydration station for hire for events that:

- are outside South East Water's service region
- only have connections to rainwater, tank or bore water
- discriminate against any person(s), organisation(s) or group(s)
- conflict with the water industry and government policy
- support a political party or lobby group
- have products or services that are harmful to the environment
- support foreign charities
- create environmental hazards
- increase the likelihood of damage occurring to the hydration station including raves, outside/indoor dance festivals and dance parties
- have a mains tap located indoors



Hydration station criteria 2018/19